# Betty Dang

Global CFO · Fractional CFO for Growing Companies

*Growing companies don't fail from lack of ambition.*

*They fail from numbers they can't trust.*

**Trusted with the financial groundwork behind a $5.3 billion merger**

## THE PROBLEM I SOLVE

Growing companies hit a point where the financials stop keeping up. Reports are long but say nothing. Systems don't talk to each other. The close drags. Leadership makes big decisions with less clarity than those decisions deserve.

I fix that — by rebuilding the financial function so it drives the company forward, not just records what already happened.

## WHAT I DO

— Systems cleanup — connect and fix your financial systems

— Reporting rebuild — clear, decision-ready information

— Audit readiness — clean books, no surprises

— Process improvement — faster closes, fewer errors

— CFO strategy — plan for growth, fundraising, acquisitions

## HOW IT WORKS

— Step 1 — Discovery Call: review your financials and systems

— Step 2 — Clarity Roadmap: clear picture of where you stand

— Step 3 — CFO Engagement: I step in and build the foundation

## WHY ME

I've spent my career inside complex global finance: multi-entity consolidations, audits, and systems cleanup at companies operating across borders. I was part of the finance work behind a $5.3 billion merger — including cutting a 50-page leadership report down to 30 pages of clarity that leadership could actually act on.

I work with a limited number of companies at a time. Every engagement gets genuine CFO attention, not a template.

## THIS WORKS BEST FOR

— Founders & CEOs whose financials have outgrown their bookkeeping

— Leadership teams preparing for a raise, acquisition, or audit

— Businesses that need CFO-level thinking without a full-time hire

| $5.3B | 50→30 | ×1 |
|---|---|---|
| Merger supported | Pages — more clarity | Full team's work |

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**Book a Discovery Call →**

*I take on a limited number of clients — when my roster is full, new clients join a waitlist.*